



# WHITMAN HANSON COMMUNITY ACCESS

## WHCA Internship Project Grading Page:

WHCA Interns will work on the following projects during their time spent at WHCA. Every project is required to be completed. Projects may be repeated as many times as desired for more experience. Upon completion the WHCA staff will give feedback on each project and give suggestions for improvements.

<b>1. Field Production</b>	<b>Rating</b>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Develop your creative eye with this project requiring various intentionally framed shots from a location within the Whitman/Hanson community. Your shots will later be used to create a story program or montage video which may be featured on our channel, website, or other media.						
Highlighted Projects:						
<b>2. Digital Video Editing</b>	<b>Rating</b>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
In this project WHCA interns will use Final Cut Pro X to edit the footage from their Field Production project. Interns will create a story program or montage. Music and graphics should be incorporated to provide a more dynamic and exciting program.						
Highlighted Projects:						
<b>3. Studio Production</b>	<b>Rating</b>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
In order to have a successful in-studio production, crews are needed to aid a producer. Interns will join the crew of an existing WHCA member-produced show and serve in one or more of the following roles: <b>1.</b> Studio Camera Operator, <b>2.</b> Audio Technician, <b>3.</b> Graphics Technician, <b>4.</b> Technical Director, <b>5.</b> Director.						
Highlighted Projects:						
<b>4. Community Event Coverage</b>	<b>Rating</b>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Our goal is to see that WHCA-TV is filled with Whitman/Hanson faces and Whitman/Hanson places. To this end WHCA is always out showcasing the many events here in town. WHCA interns will be expected to provide assistance at these important events that fall during their internship term.						
Highlighted Projects:						

<b>5. WHCA Station Promo</b>	<b>Rating</b>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
As a community media center, WHCA's goal is to serve as much of the community as possible and be seen as a valuable community asset. In this project WHCA interns will create a short station promotional video with the goal of attracting new users and viewers to WHCA.						
Highlighted Projects:						
<b>6. Public Service Announcement (PSA)</b>	<b>Rating</b>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
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Highlighted Projects:						
<b>7. Community Bulletin Board Notices</b>	<b>Rating</b>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
One major stop for both the people promoting community events as well as those looking for them is our channels. As these community events come up in town, many organizations look to us to promote these events. WHCA interns will help to design bulletin board notices for these events by using programs like Photoshop or PowerPoint.						
Highlighted Projects:						
<b>8. Graphic Design and Promotion</b>	<b>Rating</b>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Our work in Graphic Design and Promotion helps attract viewers and new users to WHCA. These same concepts can also be helpful for an intern seeking a career in this field by helping them to promote themselves and the work they have done at WHCA. With the help of WHCA staff, Interns will be required to create a website for themselves. It should include a log of their work completed at WHCA and also include links to their completed videos.						
Highlighted Projects:						
<b>9. Production from Start to Finish</b>	<b>Rating</b>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Best preceded by practice in making shorter videos like PSAs, this project requires an intern to bring a concept to creation. Qualifying productions will usually include a larger crew and significant post-production work. The intern will serve the role of producer and will be expected to manage all aspects of a successful production. Please use WHCA's Program Application Form and Programming Planning Sheet to aid you in this process. <i>You should begin the pre-production for this project early in your internship term.</i>						
Highlighted Projects:						